

AWARD JUDGING CRITERIA**Agency Team of the Year**

In this category, judges are looking for a team who have worked together effectively to exceed their client's expectation on a specific project. Projects can include websites, apps or campaigns.

Skills – 20 points

- Does the team demonstrate where they have been outstanding in the project in either approach or delivering results? (Please use specific work place examples from the past 12 months)
- What was the structure of the team? Who lead the project and how were the roles and skills distributed to ensure the best outcome?

Commitment – 20 points

- Is there evidence of sustained commitment to quality work across all areas?
- How did the team work together to ensure the project was delivered, on-time, on-budget and achieving or exceeding desired results?
- Did the team have to overcome any challenges with the project? How did they work together to do so?

Recognition – 20 points

- Has the team or project received any other awards?
- How did the client rate the result?

Attitude/Passion – 20 Points

- Is it more than just a day job? i.e. evidence / examples of the team utilising their professional skills outside of work either for pleasure or in a volunteering context?
- Do they share their skills?
- Do they participate in the wider professional community?

Impact – 20 points

- What was the outcome of the project compared to the client's brief?
- Did the team exceed desired results and client expectations?
- What was the impact of this project on the client's organisation?